



See what's happening right now.
Find community, conversation and inspiration about the things you love.

- Featured
- Sports
- News
- Music
- Entertainment



LinkedIn



- Home
- Profile
- My Network
- Jobs
- Interests

Recruiters are looking for you. Get in contact with them



Jim Ryerson
Sales Process, Technique & Strategy CAO I ...
[Improve your profile](#)

5 people viewed your profile in the past 3 days
24 people viewed your post in the past 7 days: "Giving. The boomerang ..."

Share an update

Upload a photo

Publish a post

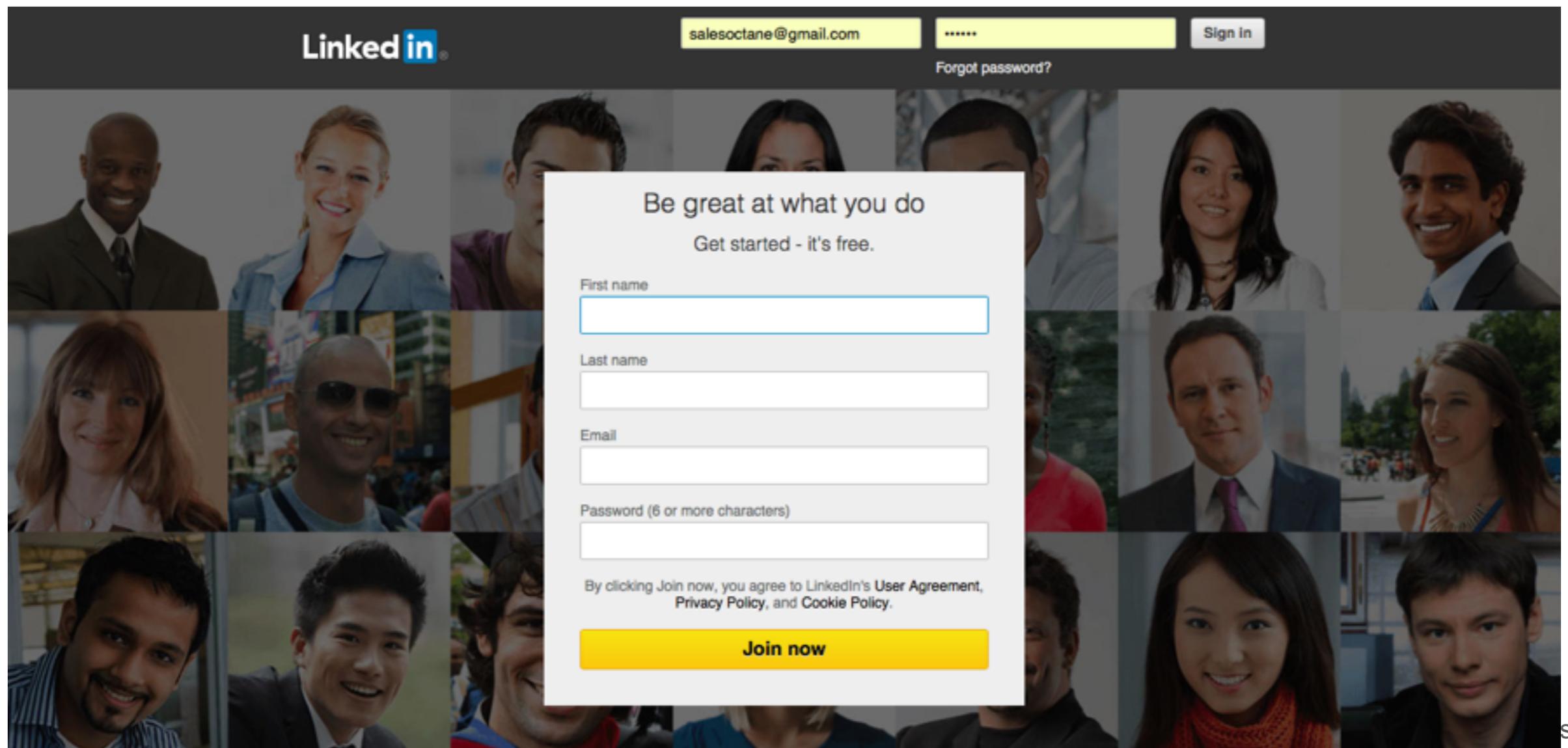
“How to” Blog on LinkedIn and “Share” it!

The Process

- “Publish a Post” on LinkedIn
- Share the link of your post on your Twitter account
- Post a link of your post on your Facebook account

Creating a LinkedIn Blog

Sign up for LinkedIn
or sign into your account



The image shows the LinkedIn homepage with a sign-up form overlay. The background features a grid of diverse professional portraits. At the top left is the LinkedIn logo. To its right are input fields for the email address 'salesoctane@gmail.com' and a masked password '*****', followed by a 'Sign in' button and a 'Forgot password?' link. The central white form contains the following text and fields:

Be great at what you do
Get started - it's free.

First name

Last name

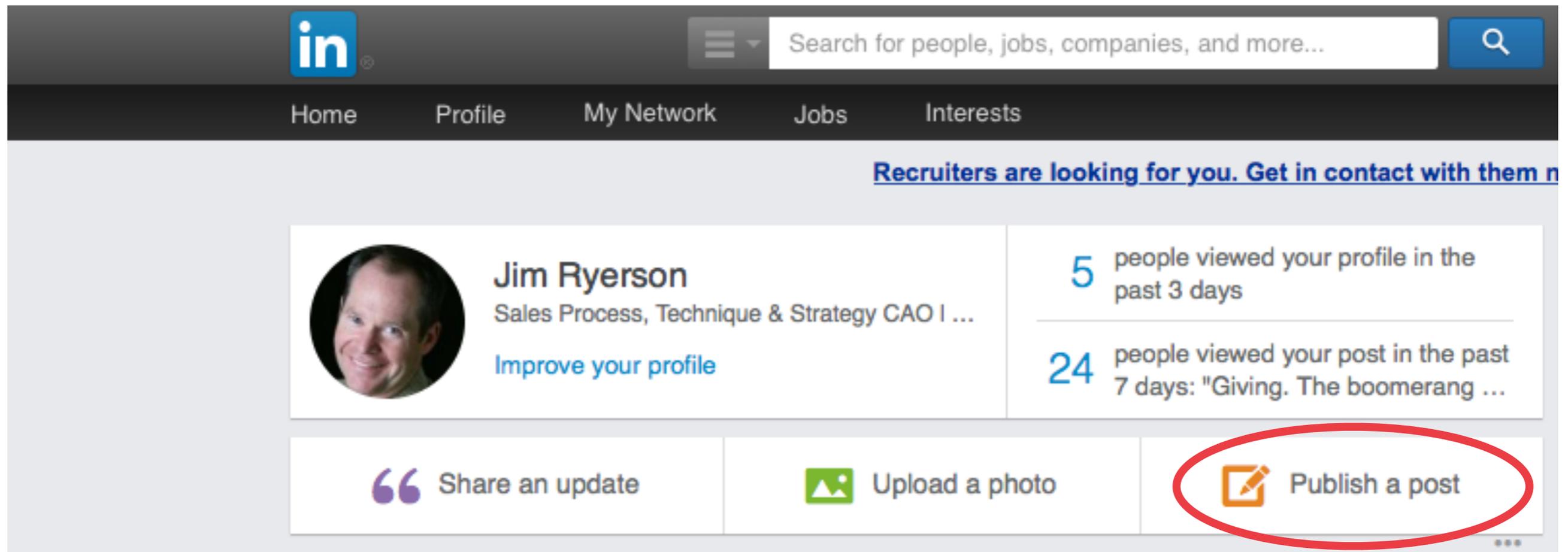
Email

Password (6 or more characters)

By clicking Join now, you agree to LinkedIn's [User Agreement](#), [Privacy Policy](#), and [Cookie Policy](#).

Creating a LinkedIn Blog

On the HOME screen,
click “Publish a Post”

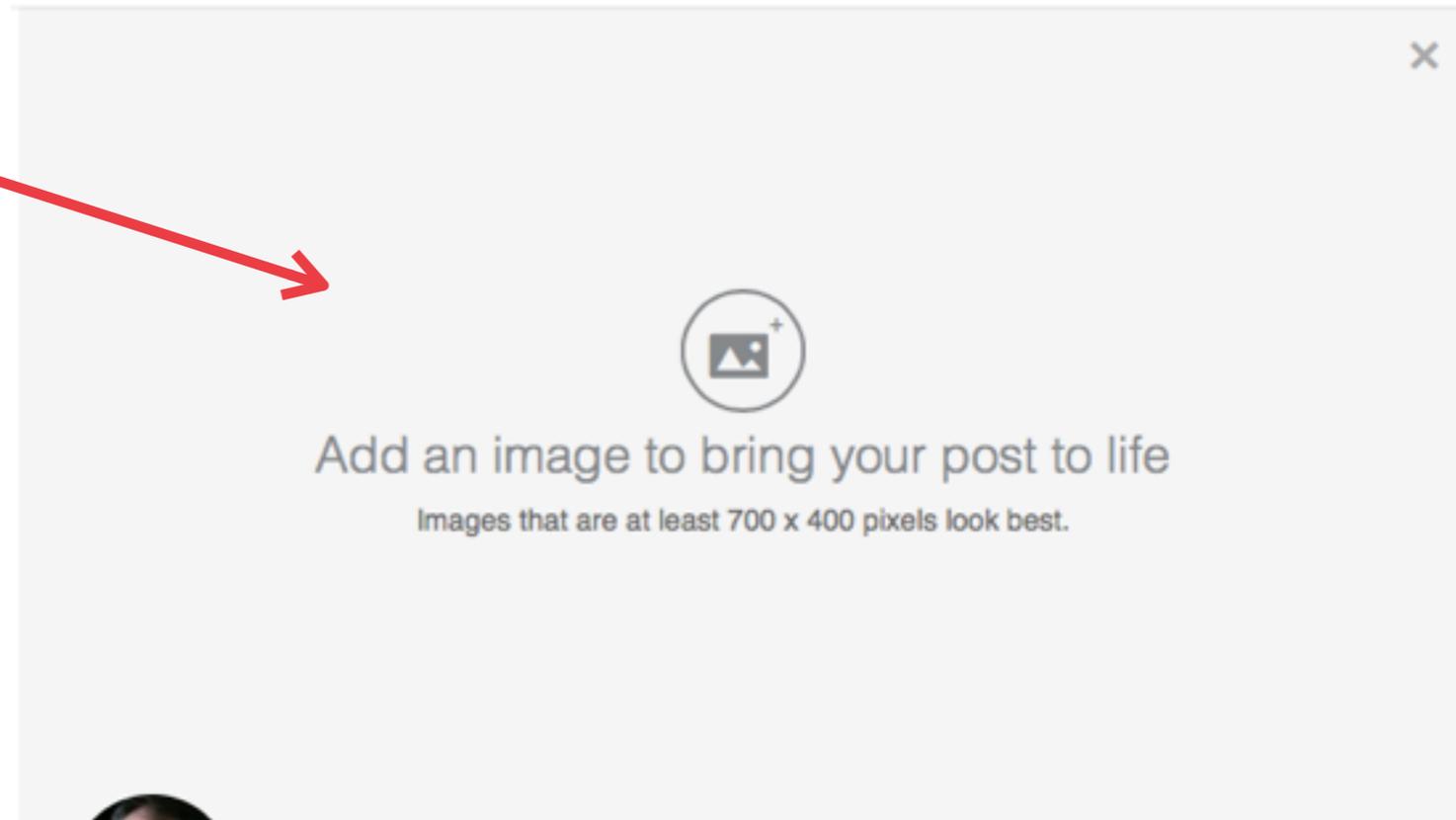


The screenshot shows the LinkedIn home page interface. At the top, there is a dark navigation bar with the LinkedIn logo on the left, a search bar in the center with the placeholder text "Search for people, jobs, companies, and more...", and a search icon on the right. Below the navigation bar, there are tabs for "Home", "Profile", "My Network", "Jobs", and "Interests". A blue banner below the tabs reads "Recruiters are looking for you. Get in contact with them n...". The main content area features a profile card for Jim Ryerson, Sales Process, Technique & Strategy CAO I..., with a circular profile picture and a link to "Improve your profile". To the right of the profile card, there are two statistics: "5 people viewed your profile in the past 3 days" and "24 people viewed your post in the past 7 days: 'Giving. The boomerang ...". At the bottom of the page, there are three buttons: "Share an update" (with a quote icon), "Upload a photo" (with a photo icon), and "Publish a post" (with a pencil icon). The "Publish a post" button is circled in red.

Creating a LinkedIn Blog

Save Publish

- Add an image to the post with “drag and drop” or “select a image file” from your computer.



Jim Ryerson
Sales Process, Technique & Strategy CAO | Serving Clients That Demand Increased Sales & Profit Through Salespeople

- Title your post here
- Write the body of the blog here

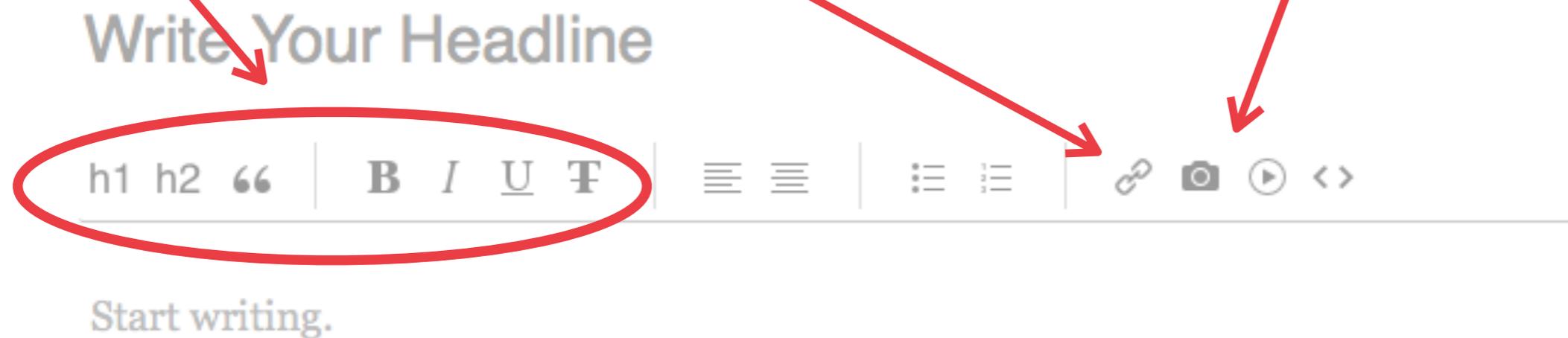
Write Your Headline

h1 h2 “ | **B** *I* U **F** | ≡ ≡ | ≡ ≡ | 🔗 📷 🎥 <>

Start writing.

Creating a LinkedIn Blog

Use the control bar to add different text effects, links to other articles or images to the body of your post



Creating a LinkedIn Blog



Once you give your blog a title and write part of the body, you can **SAVE** or **Publish**

Write your Blog and Tweet it!!

h1 h2 “ | **B** *I* U **T** | ☰ ☰ | ☰ ☰ | 🔗 📷 🎥 <>

Once you write in both areas, you can PUBLISH!!

“Sharing” your Post

(After you publish on LinkedIn)

Click on your “Profile”

in

Search for people, jobs, companies, and more...

Home Profile My Network Jobs Interests

[Recruiters are looking for you. Get in contact with them n](#)

 **Jim Ryerson**
Sales Process, Technique & Strategy CAO I ...
[Improve your profile](#)

5 people viewed your profile in the past 3 days

24 people viewed your post in the past 7 days: "Giving. The boomerang ..."

“ Share an update

 Upload a photo

 Publish a post

“Sharing” your Post

Jim Ryerson
Sales Process, Technique & Strategy CAO | Serving Clients That Demand Increased Sales & Profit Through Salespeople
Greater Grand Rapids, Michigan Area
Professional Training & Coaching

Current Sales Octane, Inc.
Previous Workplace Resource CO, A Certified Herman Miller Dealer, Herman Miller
Education Davenport University

View profile as 500+ connections

https://www.linkedin.com/in/jimryerson

Add a section to your profile – be discovered for your next career step.

Language
This can help you find a new job, get a promotion, or transfer overseas.
Add language

Volunteering Opportunities
Non-profit organizations could be looking for someone like you.
Add volunteering opportunities

View More

Posts + Write a new post View stats

Published by Jim (17) See more ▶

salesOctane NISH LINE FRID, NISH LINE FRID, NISH LINE FRID,

Giving. The boomerang effect. (How referrals... April 15, 2016
Generating referrals is as important as Closing. ... April 8, 2016
Keep track of your achievements with customers....

- Find the section titled “Posts”
- Select the Post you want to “Tweet” about and click on it - (if you do not see your post, click “See more”)

“Sharing” your Post

You will be brought to the PUBLISHED version of your Post



Notice the icons under the title



Jim Ryerson

Sales Process, Technique & Strategy CAO |
Serving Clients That Demand Increased Sales &...

Edit post

View stats

Finish Line Friday! - Sales Octane's Weekly Newsletter (1 Minute Sales Fuel Injection to Motivate Your Weekend)

Jan 1, 2016 | 90 views | 14 Likes | 2 Comments



“Sharing” your Post

Use these icons under the title to “Share” the Post with your social accounts

**Friday! - Sales Octane's Weekly
(1 Minute Sales Fuel Injection to
our Weekend)**

WS



14 Likes



2 Comments



“Sharing” your Post

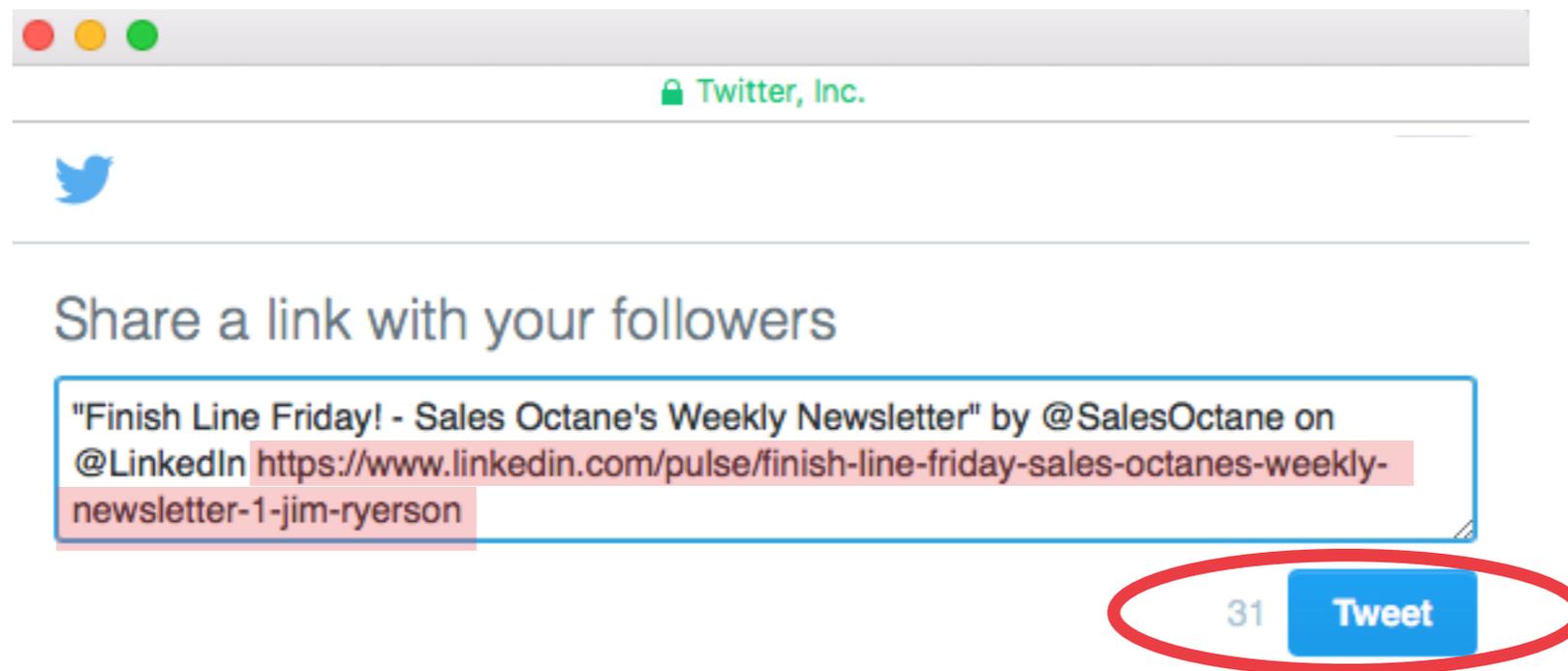
A couple of quick notes:

- You must be signed into your social accounts in order to “share” on them
- If you aren’t signed into the account, do so when prompted

“Sharing” your Post

Twitter

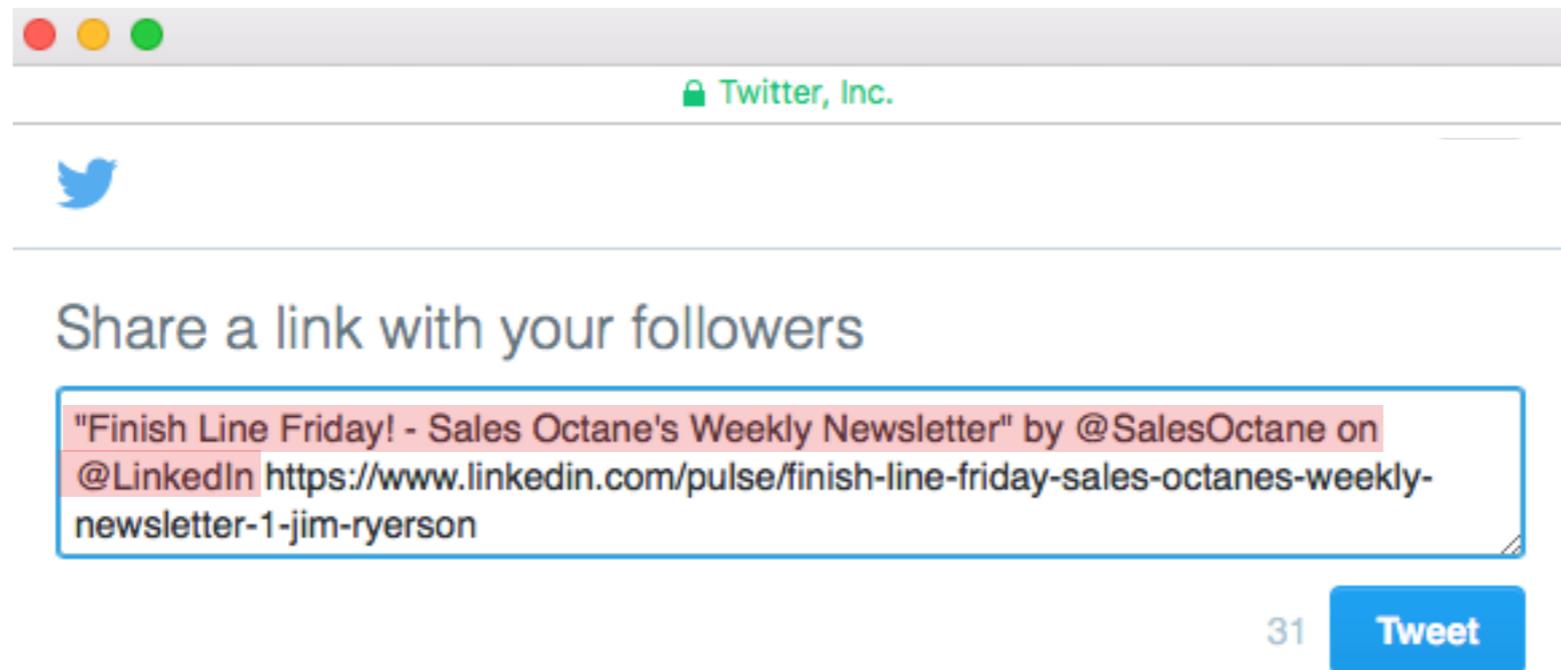
The link to your Post will automatically populate into the Tweet and does not count towards the 140 Character Count



“Sharing” your Post

Twitter

Place the “Tweet” (the idea you want to convey) in this area before the link

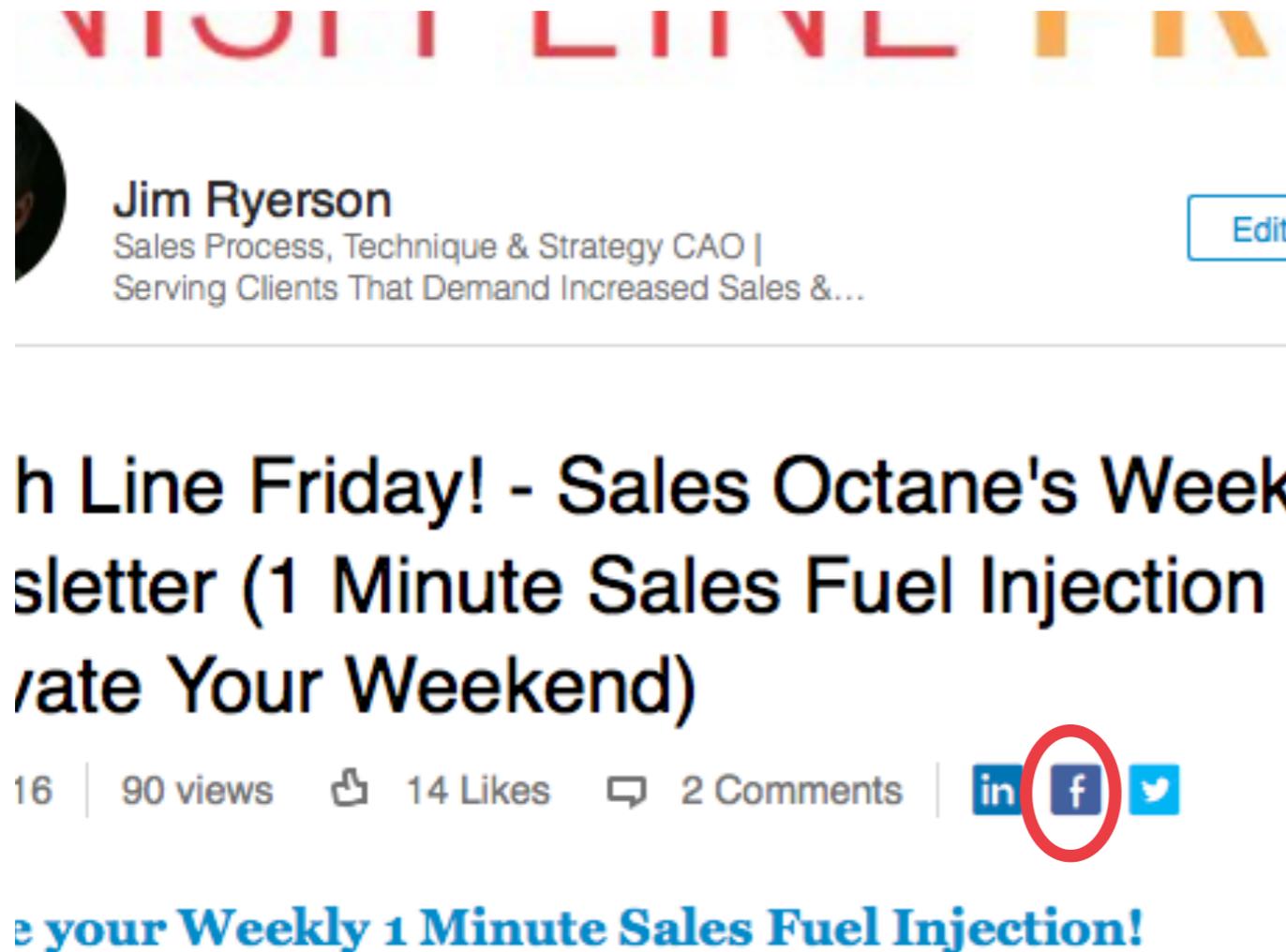


“Sharing” your Post

Facebook

Click on the Facebook share icon in the LinkedIn Post

You will be prompted to either post or sign into your FB account



“Sharing” your Post

Facebook



Write what you want
your FB friends to
see here

LinkedIn will populate
the FB post with a
link to your LinkedIn
Post

Congratulations!!

You have successfully updated
your social media accounts!!

