

# Writing a recommendation on LinkedIn

Go to the profile page of the person you want to recommend

The screenshot shows the LinkedIn profile of Jim Ryerson. The profile includes a profile picture, name, title, location, and work history. A dropdown menu is open over the 'Send a message' button, with the 'Recommend' option highlighted. Red annotations point to the 'Send a message' button and the 'Recommend' option.

**Jim Ryerson** 1st  
Sales Process, Technique & Strategy CAO | Serving Clients That Demand Increased Sales & Profit Through Salespeople  
Greater Grand Rapids, Michigan Area | Professional Training & Coaching

Current Sales Octane, Inc.  
Previous Workplace Resource CO, A Certified Herman Miller Dealer, Herman Miller  
Education Davenport University

Send a message 500+ connections

Relationship Contact Info

Connected 3 years ago

**Background**

Summary

Whether Outside Sales, Inside Sales, or a combination of the two, the key to success is to be present, face to face, phone to phone, or video to video. Whether you are a salesperson or a manager, your Clients to TRUST in your product or service remain the key to success. Value, profitability, motivate your salespeople or accelerate the growth of your company on an hourly basis. Fast growth companies, Legacy companies, and Startups, we map our sales process (using the Sales Relationship Management System, whether Salesforce.com, Microsoft CRM, ACT! or even a spreadsheet. Utilizing tools such as LinkedIn, Google Alerts, and other emerging Social Selling tools we

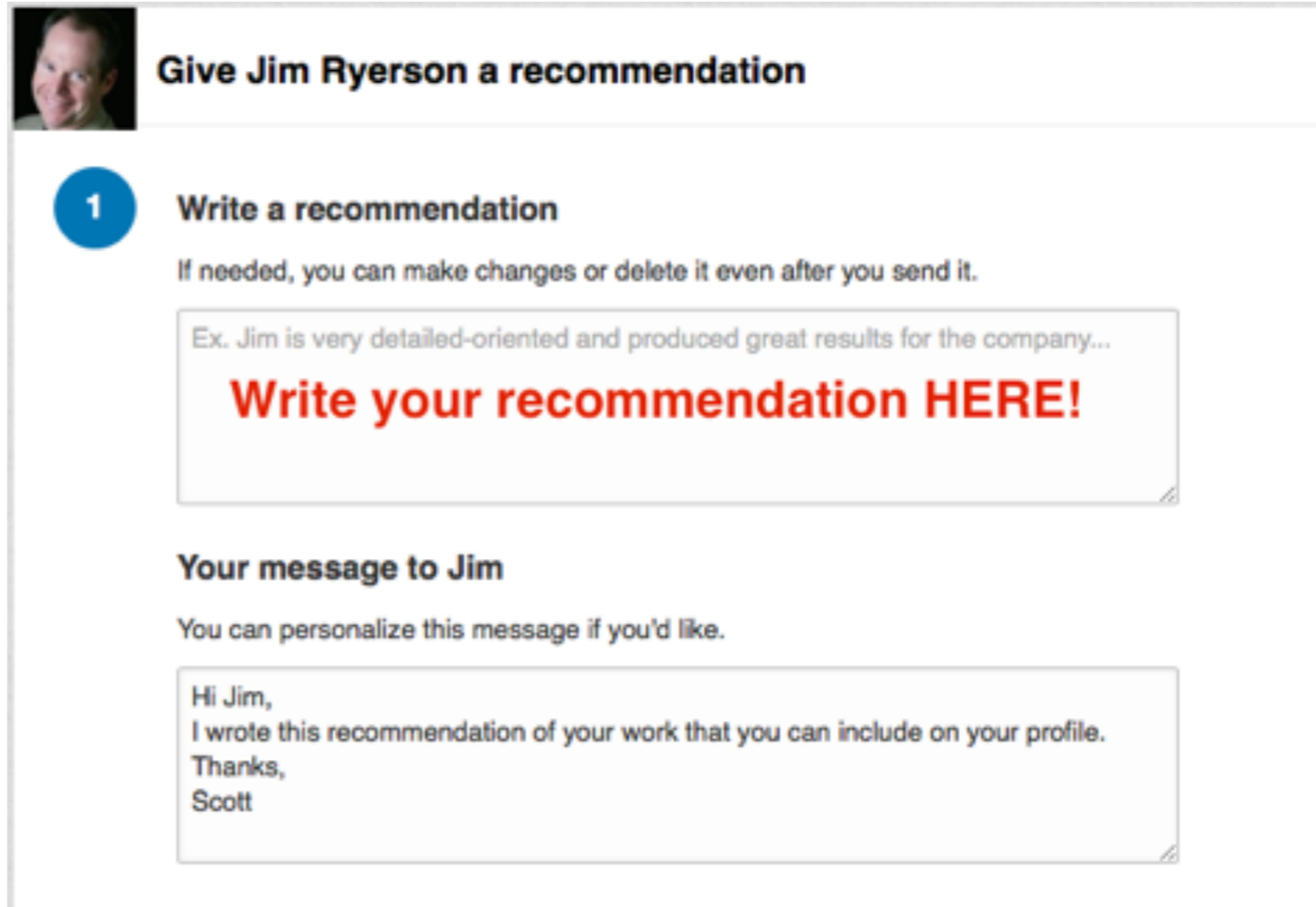
**Hover cursor here**


**Select "Recommend"**

# Writing a recommendation on LinkedIn

Write the  
recommendation  
in the top text  
field.

Write a message  
to the person  
being  
recommended.



 **Give Jim Ryerson a recommendation**

**1** **Write a recommendation**  
If needed, you can make changes or delete it even after you send it.

Ex. Jim is very detailed-oriented and produced great results for the company...

**Write your recommendation HERE!**

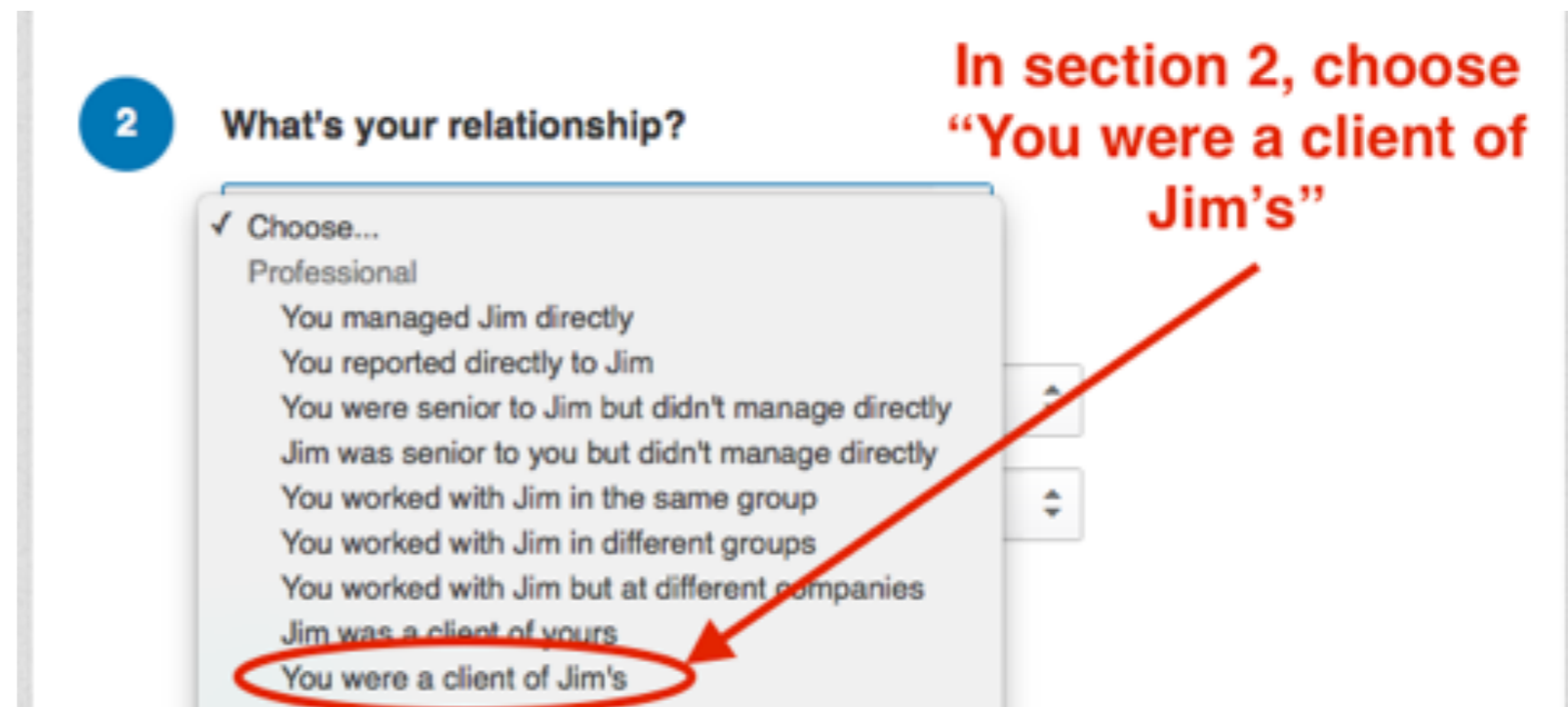
**Your message to Jim**  
You can personalize this message if you'd like.

Hi Jim,  
I wrote this recommendation of your work that you can include on your profile.  
Thanks,  
Scott

# Writing a recommendation on LinkedIn

Choose the relationship type.

In this case the person was a client.



# Writing a recommendation on LinkedIn

Click the “Send” button!

2

What's your relationship?

You were a client of Jim's

What were your positions at the time?

You: Choose...

Jim: Choose...

Send

Cancel

Click “Send”